

# REFREPS

## BRAND AMBASSADOR REQUIREMENTS

### OVERVIEW

#### ENGAGE WITH REFREPS SOCIAL MEDIA

A RefReps Brand Ambassador will engage with RefReps social media by following, sharing, liking, and commenting on the posts and content that RefReps social media pages share.

#### PROMOTE THROUGH PERSONAL SOCIAL MEDIA PAGES

Brand Ambassadors will also receive monthly emails with social media content made specifically for them. Brand Ambassadors will take these graphics and captions and post them to their personal social media pages in order to promote RefReps.

#### REFERRAL CODE AND COMMISSION

Brand Ambassadors will receive a personal referral code to give out to their personal social media followers. This referral code will be for a discount on RefReps video game content. Anytime someone uses the Brand Ambassadors referral code to make a purchase, the Brand Ambassador will earn commission.



# DETAILS

## REFREPS SOCIAL MEDIA

Brand Ambassadors are required to engage with 2 out of the 4 social media platforms to engage with RefReps, but are not limited to only two and have the choice to engage with more

**Required:** Facebook & LinkedIn    **Optional:** Instagram & Twitter

**STEP 1** Follow and like the required RefReps social media pages

**STEP 2** Engage with required RefReps social media pages

**Once Weekly:** Re-post/re-share a social media post from each platform

Once the brand ambassador has their referral code they can add the referral code when re-posting/re-sharing RefReps content.



@RefReps



@Refrepsplay



@RefReps



@RefReps

## PERSONAL SOCIAL MEDIA

Brand Ambassadors will receive a monthly email from RefReps with generated content specifically made for them.

**Once Monthly:** Post content from the email to two of the Brand Ambassadors personal social media. Brand Ambassadors will also insert their referral code into their posts.

## REFERRAL CODE

Brand Ambassadors will receive their own referral code that can be shared and anyone who uses that code gets \$25 off RefReps video game content. Anytime a purchase is made with their referral code the Brand Ambassador will receive a commission.

